

SOPHIA IATROU

PERSONAL INFO

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WORK EXPERIENCE

- Present-2021 **Freelance designer** for **Futura Project**, Madrid
ephemeral architecture, event coordination, 2D/3D visualizations, since October 2021
- Present-2023 **Window Display Designer (Seasonal)** for **Charo Ruiz Ibiza**
Conceptualization & execution of seasonal window displays (SS/FW) for Madrid, Ibiza, Puerto Banús
- 2024-2022 **Comms Officer** at the **IE Creativity Center** in Segovia of **IE University**
Design of high-impact visual assets and Reels, resulting in a **426% surge in content interactions**
- 2024-2023 **Freelance Social Media Designer & Manager** for the architecture offices **Ser Architects & Ateno Studio**
Directed a visual overhaul that boosted reach by 1,227% and profile activity by 146% for Ser Architects
- 2022-2021 **Freelance Social Media Designer & Manager** for the architecture office **Romina Barbieri Estudio**
Organizing content, suggesting creative narrations with Instagram stories, Reels Creation
- 2022 **Freelance architect** for **Virai Arquitectos**
Technical support (construction details) for a Hospital in Bajadilla
- 2022-2021 **Freelance interior designer** for **Clap Design**, Madrid
Design, technical drawings and 3D visualizations, October-February
- 2022 **Freelance Social Media content creator** for the **COAM elections** in May 2022
Responsible for the political parties *TU Coam* and *Todos Coam*
- 2021 **Freelance architect** for **Tierra Burrito**,
technical support for Tierra Burrito Bar in Carabanchel, Madrid, October 2021
- 2021 **Architect** for **elii studio**, Madrid
six month participation with the business exchange programme "Erasmus for Young Entrepreneurs"
- 2019-2017 **Junior Architect** for **en-route-architects**, Athens
participation in all the phases of design and construction process, 2D/3D design

EDUCATION

- 2020-2019 Higher Technical School of Architecture of Madrid, **Móster Universitario en Comunicación Arquitectónica**, **8,4/10** on October 2020
- 2017-2012 **National Technical University of Athens**,
Architecture Engineer, **8,91/10**
on November 2017
- 2011 Patras High school Kato Kastritsi
high-school diploma: 19,4/20
Final high school exams: 21.990/24.000

LANGUAGE SKILLS

- 2018 **English- IELTS** with score 8/10, Excellent
2015 **Spanish - KPG exams-** Level C1, Excellent
Greek- Native

SOFTWARE SKILLS

- AutoCad Photoshop Spark AR Rhinoceros Premiere Pro
 Blender Illustrator InDesign Cinema 4D After Effects

WORKSHOPS & SEMINARS

- 2022 Google Certificate, **UX Design Coursera**
- 2020 MoMA What is contemporary art? **on-line course** of the Museum of Modern Art
- 2020 Lalabeyou, **Jewellery Workshop** with acrylic materials
- 2020 **Porto Acodemy 2018**, two weeks Architectural Summer school, in Porto, Portugal
- 2017 **Node Center-** curatorial studies online- online course in **Exhibition Design**
- 2017 **"Counter Bench"**, **Decode Fab Lab**, computational product design workshop
- 2016 **r2 workshop-** urban architecture and fine arts workshop in Patras, Greece
- 2015 **Prague Quadrennial-** Participation in the exhibition of Prague with the scenography class of Mr. Stavros Giftopoulos of NTUA, with the thematic: the theater in the open public space
- 2014 **MEDS-Meeting of Design Students**, Global Green, 15 days architectural workshop
Dublin, Ireland
- ## VOLUNTEER PROGRAMS
- 2018 Take over- port of the Youth Board team of Bios, Athens, hosting & curating artistic events
- 2017 TEDxNTUA 2017- Heuristics- part of the organization and graphic design team
- 2016 "Strategies for juncture of the Buffer Zone of Cyprus"- exhibition at the Cyprus Embassy of Athens organised by NTUA. Organization, curation and social media promotion, supervised by Mrs Ariadni Vozani, architect and professor in NTUA
- 2016 Open House Athens (OHA)- Area coordinator
- 2014 Winter Plissken Festival 2016- participation in the organization and production team of the Athenian music festival

PERSONAL SKILLS

- Cross-functional Teamwork
- Creative Problem Solving
- Client Relations & Pitching
- Agile Project Coordination
- Public Speaking & Presentation

RESEARCH & ARTISTRY

Masked Narratives:
Designing avant-garde face masks as artistic explorations of identity, materiality, and the human form.